



## Stakeholder Engagement

The Foundation collaborates with different stakeholders in the education ecosystem to:

- Empower youth and create awareness.
- Include diverse perspectives at every stage of programmatic development and implementation.
- Positively impact learners' achievements and outcomes.



## | Al Ghurair Foundation Youth Advisory Council

Launched in: 2022

The Foundation puts youth at the center of the conceptualization, planning, and implementation of its programs.

### Accordingly, the Council was established to:



Embed the views of youth into Foundation programming.



Support the Foundation's thought leadership, research, and programmatic efforts.



Shape future initiatives, enabling the Foundation to gather feedback for informed decisions.



Work with the Foundation to determine the best interventions for the most positive impact.

The Council, composed of 14 passionate Emirati and Arab youth, supports the Foundation's commitment to contribute to the UAE's and the region's sustainable development. The Foundation relies on the Council members to further understand youth's aspirations, ambitions, and challenges.

In 2023, the Council was actively engaged with the Foundation in sharing ideas, market insights, and potential interventions for new projects. Council members also represented the Foundation at national, regional, and international events, networking with relevant stakeholders.

## Community Engagement Events

In 2023, the Foundation held more than 10 community engagement events, bringing together youth, parents, education providers, and program participants, among others.

- **Swalef Al Ghurair**

Swalef Al Ghurair was launched in 2023, serving as a platform to network and learn about youth's needs, aspirations, and challenges. With events across Sharjah, Ras Al Khaimah, Fujairah, and Al Ain, Swalef Al Ghurair reached 170+ youth.



### Swalef Al Ghurair Sharjah



### Swalef Al Ghurair Ras Al Khaimah



### Swalef Al Ghurair Fujairah



### Swalef Al Ghurair Al Ain



- **University Engagement**

The Foundation hosted two university visits in 2023. The visits covered topics like the pillars of successful strategic philanthropy, best practices in implementing tailored programs, and the importance of outcome-driven approaches in achieving meaningful impact.



- **Learner and Alumni Engagement**

The Foundation is committed to creating a connected community of learners and program graduates to encourage collaboration and networking.



- **Partners Engagement**

In line with its strategic philanthropy approach rooted in meaningful partnerships, the Foundation collaborates with key stakeholders. This includes engaging them in vital discussions to promote collective action, design and implement robust programs, and lead crucial discourses on youth and sustainability related topics.

