

## | Nomu Regional Expansion

Following its success in the UAE, the Foundation has expanded Nomu to the Arab region, starting in Jordan, Lebanon, and Tunisia in 2023, with plans to pursue other Arab countries in subsequent years.

The expansion followed the **Nomu UAE** model, applying the 3Cs approach to ensure programs are contextualized, comprehensive, and centered around the needs of youth. The Foundation partnered with three experienced and locally based organizations: Al Hussein Technical University (HTU) in Jordan, Digital Opportunity Trust (DOT) in Lebanon, and Fondation Tunisie pour le Développement (FDT) in Tunisia.

Nomu’s regional expansion provides three pathways catering to diverse needs:

1. **Bridge programs:** foundational courses and English language support.
2. **Upskilling opportunities:** short, accredited, and certified digital upskilling programs that are aligned with market needs.
3. **Business skills support:** for talented youth and young entrepreneurs.



# Unlocking



Mr. Baddreddine Ouali,  
President, Fondation Tunisie  
pour le Developpement



“The partnership with the Abdulla Al Ghurair Foundation in launching the ‘Nomu’ initiative is a strategic move to expedite global goal achievement. It amplifies the Arab region’s role in supporting this international agenda, showcasing the significance of institutional initiatives in advancing the UAE’s national strategy to empower youth and integrate sustainable development goals into both institutional and societal realms.”

H.E. Abdulla Lootah, Deputy Minister of Cabinet Affairs for Competitiveness and Knowledge Exchange; Vice-President of the Global Councils on Sustainable Development Goals