



Monitoring and Evaluation for Impactful Philanthropies

The Monitoring and Evaluation (M&E) department supports the Foundation's strategy by supporting outcome-driven, evidence-based programming. We realize that success lies not only in recognizing the significance of M&E, but also in working with partners to celebrate their achievements. We are dedicated to learning from every program and providing insights for a more sustainable and impactful change.



Mary Sayej, Head of M&E, AGF

M&E plays a crucial role in philanthropy by providing a systematic approach to assess the effectiveness of philanthropic initiatives.

To achieve sustainable impact, the Foundation leverages a rigorous M&E framework composed of continuous monitoring, evidence-generation, and feedback loops. It also utilizes M&E to improve transparency and accountability, strategic decision-making, and learning.



Over 60% of nonprofits use performance information to inform strategic direction. ([The Center for Effective Philanthropy](#))



79% of surveyed development organizations conduct evaluations to promote transparency and accountability. ([KPMG](#))

- ✓ **Systematic frameworks** for a consistent approach to monitoring and evaluating impact
- ✓ **Clear objectives and performance metrics** to track progress and success
- ✓ **Stakeholder engagement** to cultivate ownership, gather diverse perspectives, and improve feedback loops
- ✓ **Data collection and analysis** to identify trends, best practices, and lessons learned
- ✓ **Reporting of findings** for transparent, accountable, and improved decision-making
- ✓ **Implementation of findings** for sustainable, scalable, and evidence-based impact

The Foundation believes in creating sustainable impact through outcomes-driven philanthropy. Hence, it implements an M&E framework that:

- Leverages best practices and data to improve decision-making,
- Utilizes innovative M&E methodologies and approaches to drive social impact,
- Builds capacity of implementing partners to mainstream the fundamental principles of conducting M&E,
- Uses a participatory approach to actively engage stakeholders in the process, and
- Enables reporting on [impact](#) and [annual progress](#) to celebrate achievements, improve knowledge-sharing, and showcase evidence of scalability.

M&E
in Philanthropy

Purpose of M&E

Key Components of
M&E at the Foundation

M&E at the Foundation

