



Launch Date: March 2022

Partner:  UDACITY

# TechUp

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TechUp is an employment learning pathway that empowers youth with training in diverse levels of in-demand digital skills to prepare for employment in emerging sectors. TechUp provides career coaching and guidance to learners and connects graduates with hiring opportunities, boosting their job prospects.

**TechUp focuses on 3 specializations:** User Experience Design, Agile Software Development, and Data Analysis & Data Visualization with Power BI.

TechUp is carried out in two phases:

1

**Foundational phase-**

Learners gain foundational digital literacy skills in a self-paced, 6-week-long learning journey with subject matter experts.

2

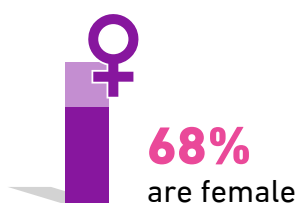
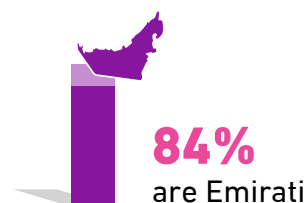
**Nanodegree program phase-**

Learners receive nanodegrees after a three-month-long program co-developed by some of the world's leading companies, including Google and Amazon.

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In 2022, 7,351 youth enrolled for TechUp, among which



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“TechUp was an excellent opportunity for my professional development. As a graduate of the Agile nanodegree program, I learned to “be” Agile rather than just “do” Agile. The program taught me a lot and gave me the opportunity to explore new career paths. Furthermore, with the help of Udacity’s career services, I created a professional resume and a LinkedIn profile, which significantly improved my online professional image. I’ve received numerous internship and job opportunities from Udacity and TechUp partners since graduating. I will be eternally grateful to the program for impacting me positively.”

Sawsan Omira, TechUp graduate

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