



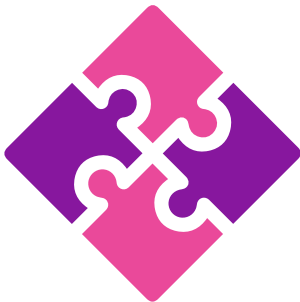
Launch Date: October 2018





Partner:  

Al Ghurair Young Thinkers Program

The Al Ghurair Young Thinkers Programs (YTP) is an award-winning digital platform that supports Emirati and Arab youth, aged 15 to 35, on their education-to-employment journey. YTP provides opportunities for youth to build transferable skills needed in university and the job market, allowing them to contribute to the development of themselves and their communities. The platform also offers free and customized resources in Arabic and English to support youth in overcoming the lack of high-quality Arabic content online.

Components of YTP



-  **me3® Career Assessment Tool:** an interactive, psychometric tool that helps youth explore careers that fit their interests.
-  **Education and Career Resources:** provide youth with information on higher education, careers, and internship opportunities.
-  **Professional and Transferrable Skill Courses:** Over 40 courses that support the skill development journey of learners.
-  **Bilingual (English and Arabic) Success Advisors:** help learners set goals, improve study habits, and make informed education and employment decisions.

The Foundation collaborates with a wide range of partners, many of whom have incorporated YTP into their missions. In 2022, the Foundation worked with the UAE Ministry of Education to integrate YTP into the Ministry's University Readiness Program, Intilaqa. The Foundation adapted YTP professional and transferable skill development courses into online webinars for high school students that covered topics such as emotional intelligence, social awareness, and public speaking. **Over the course of the Intilaqa program, the Foundation hosted 14 webinars, with an average of 80 participants per webinar.**

In 2022:


- **18,000+** learners reached

 **57% Female**
43% Male

 **20%**
Highschool students

 **48%**
University students

- **29,000+** online courses completed
- **40** webinars delivered³
- **7** career fairs and events attended
- **2** new partnerships- [War Child Holland](#), [British University in Dubai](#)



“YTP has been an excellent platform for enhancing my career readiness, especially prior to graduation. The program guided me from acing my first interview and starting a job to envisioning my career’s future. It has helped me to cultivate a growth mindset, envision my long-term goals and success, and persevere throughout my professional journey.”

Nancy Mohamed, YTP Learner

³ 14 of these webinars were delivered as part of the Intilqa program and 26 were open to the public

