



We have been living through the most significant skill and job transformation since the early 19th century. To increase the employability of Emirati youth in this fast-changing and digitally driven environment, all relevant stakeholders should come together to drive upskilling programs for Emirati talent that will build the diverse workforce of the future.



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Emirati Talent Development

The Triple Cs Approach

Importance of Upskilling Youth

Recommendations

In today's fast-paced, digital-driven world, it's critical for youth to develop sought-after skills that empower them to innovate and excel. The Foundation and Accenture released an evidence-based report that characterizes our Triple C's strategy to design and deploy highly effective upskilling initiatives to attract and retain national youth in the private sector.

- ✓ **Comprehensive:** combine complementary technical and transferrable skillsets
- ✓ **Contextualized:** tailor to the needs and interests of the local labor market
- ✓ **Centered:** meaningfully engage youth, putting them at the core of the ideation process

80%

of workers who believe they have in-demand skills are satisfied with their jobs. ([WEF](#))

1 Billion +

people need to be reskilled by 2030 to meet changing workplace demands and avoid risking \$11.5 trillion in potential GDP growth over the next decade. ([WEF, Accenture](#))



Youth

- Adopt a lifelong learning mindset
- Explore diverse opportunities and seek mentors early on
- Consider innovative and in-demand courses



Academic institutions and Education providers

- Encourage experiential learning early
- Incorporate skills building
- Deliver market-relevant coursework



Government

- Redefine education beyond university
- Expose youth to the private sector at all levels of education
- Provide quality academic and career counseling



Private sector

- Offer corporate training and work-integrated learning opportunities.
- Embrace Emirati culture and values
- Rethink attract, develop, and retain frameworks

Click [here](#) to read **The 3Cs of Bridging the Emirati Employment Gap**

