



## The Abdulla Al Ghurair Hub for Digital Teaching and Learning

Launch Date: June 2019

Partner:  AMERICAN UNIVERSITY OF BEIRUT  
MAROUN SEMAAN FACULTY OF ENGINEERING & ARCHITECTURE

The Abdulla Al Ghurair Hub for Digital Teaching and Learning was established with the aim of improving access to high-quality online education for thousands of Arab youth across the region. The Hub leverages cutting-edge learning technologies that respond to the rapidly evolving needs of regional and global employment markets. The Hub pursues a two-pronged approach by digitizing existing residential courses at the American University of Beirut and developing new courses and programs.

To fill the gap in the regional online education market, the Hub:



Creates and delivers online university certificates, diplomas, and degrees.



Provides industry-relevant, lifelong learning opportunities.



Offers capacity-building for regional academic institutions in online education.



Uses innovative learning technologies to meet emerging labor market needs.

2022 updates:

### 4 programs launched:

- Engineering management
- Artificial Intelligence and Data Science
- Project Management Professional Graduate Diploma
- Building Energy Systems

## 1 Massive Open Online Course:

Introduction to Computation and Programming using Python

### 543 students enrolled:



**54%** male and **46%** female



**36%** 1st generation university students



**68%** of students currently employed &

**8%** receiving new job offer during program



**61%** outside Lebanon, **39%** inside Lebanon



“Enrolling in the program at the American University of Beirut was an investment in my self-improvement to realize further success in my career transition. The online learning experience has been rewarding.”

Antonios El Haddad, Master of Engineering Management Graduate

